

NEWS RELEASE

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Valtech Enters Strategic Management Consulting Partnership with Modus Cooperandi for Software Transformation

Dramatic Software Improvements, OnDemand Software, Value-Driven Change Management Among Benefits

DALLAS – MAY 20, 2008 – Valtech North America, (www.valtech.us) a renowned international provider of OnDemand™ software development solutions supported by Agile and Lean transformation services, including coaching, training and organizational change programs, announced today that it has forged a partnership with Modus Cooperandi (www.moduscooperandi.com), a strategic management consultancy focused on delivering performance through collaboration and the deployment of Agile and Lean techniques.

Through the partnership, one of Modus' founders, David Anderson, will assume the role of Chief Process Scientist for Valtech North America. Anderson's unique leadership and experience with Lean system approaches will assist Valtech in accelerating its groundbreaking OnDemand software engineering centers to drive further improvements in software velocity and quality. Valtech's OnDemand innovation—delivering risk-free, value-driven software—is proving that client organizations can quickly transform how they conceive, create and deploy software for operational and competitive advantage.

Anderson is an internationally-recognized specialist in cultural change for institutionalized, long-lasting implementation of Lean and Agile software development teams. He is the author of [Agile Management for Software Engineering](#) and the Agile Management blog. Anderson has helped leading organizations such as Microsoft, Sprint, Motorola and Corbis adopt and embrace Agile and Lean disciplines for notable measurable results. He is a co-founder and board member of the Agile Project Leadership Network.

“David is aligned with our metrics-based approach to measuring and documenting dramatic software throughput and quality improvements,” Brad Murphy, CEO of Valtech North America, said. “He is a pioneer in bringing Agile, Lean and Kanban-style principles to software development. According to the Standish Group, more than 60% of software development projects fail. It's time that we arm business stakeholders with a proven, effective approach to what has historically been a frustrating and often

unsuccessful model for how software is conceived, built and deployed to support the business.”

In addition to Anderson’s role at Valtech, the partnership includes an expanded set of integrated offerings leveraging both Modus Cooperandi and Valtech. These offerings focus on helping organizations more rapidly transform their entire development value chain, resulting in rapid deployment of measurable, value-driven software that fully achieves its goals while also providing business stakeholders vital visibility and control over the process. This control results in stakeholders having unprecedented ability to adapt and guide software creation easily, quickly and with the assurance of guaranteed business outcomes.

Anderson will kick off his association with Valtech through his participation in The Agile Edge, a Valtech/VersionOne one-day educational conference, where he will present the keynote. The conference will be held on May 22nd from 8 a.m. to 5:30 p.m. at the Hilton McLean-Tyson’s Corner.

To register for the Agile Edge conference, visit www.regonline.com/valtechagile or call 800-249-0123. Additional Agile Edge conferences will be held in New York in late June, with other locations in September and October.

About Valtech

Valtech is a global provider of high performance enterprise software development, outsourcing, and organizational transformation services. Valtech offers strategic software consulting, agile-focused software engineering, skills training and coaching. The company partners with customers as no development company dares to, by sharing the risk and return of development. Valtech’s OnDemand services are focused on one single outcome: Delivering business agility. Serving customers across a variety of industries, including finance, travel, energy, media, high-tech and online, Valtech OnDemand offerings result in priority business ideas and products converted to working, tested and deployable software every two weeks. Headquartered in Dallas, Valtech North America is a leading member of the Agile Alliance and Agile Project Leadership Network. For more information, please visit www.valtech.us.

About Modus Cooperandi

Modus Cooperandi delivers performance through collaboration by deploying modern collaborative techniques such as Agile practices and Lean Thinking, coupled with insights in communication and collaboration from social media and social networking. Modus Cooperandi’s team members have years of experience in the application of Agile, Lean and collaborative techniques to large organizations, work groups and distributed enterprises. Modus Cooperandi is based in Seattle, WA and offers management consulting, agile transition services and training.

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